



Victor Lund

Founder, WAV Group
Founder & CEO, RE Technology
Biography

Victor Lund, founding partner of WAV Group, has a depth of experience helping large brokers and MLSs increase their revenues with more efficient and integrated data strategies. He is a trusted advisor to many of the nation's largest real estate brokerages, MLS, and trade associations. He also is the leading consultant to several major industry initiatives. Moreover, Lund is the founder and CEO of RE Technology, the leading real estate technology education and information portal in the United States with nearly 2 million visits a month. Lund is known for leveraging a vast industry perspective, helping clients see first what others see eventually. He has long appeared on the Inman Top 100 Influencer and the Swanepoel Power 200 lists.